



A Production of the West Virginia Motorcar Festival, Inc.

YEAR _____

| |
|--|
| Contract Length |
| <input type="checkbox"/> 1 Year Contract |
| <input type="checkbox"/> 2 Year Contract |
| <input type="checkbox"/> 3 Year Contract |
| <input type="checkbox"/> 4 Year Contract |
| <input type="checkbox"/> 5 Year Contract |

Non-transferable PLATINUM Sponsorship Agreement \$25,000 +

Sponsor Name: _____

Primary Sponsor Contact – Name: _____
 Position with Sponsor Organization: _____
 Contact Phone Number: _____
 Contact E-mail Address: _____

Alternate Sponsor Contact – Name: _____
 Position with Sponsor Organization: _____
 Contact Phone Number: _____
 Contact E-mail Address: _____

Sponsor Mailing Address: Street _____
 City, State, Zip _____

| Sponsorship Breakdown: In-kind | Description | Retail Value |
|--------------------------------|---|--------------|
| | _____ | _____ |
| | _____ | _____ |
| | _____ | _____ |
| | _____ | _____ |
| | Total In-kind | \$ _____ |
| | Cash - payment due on or before Sept 1 | \$ _____ |
| | Total Sponsorship | \$ _____ |

Checks should be made payable to: **Charleston Boulevard Rod Run & Doo Wop**
3305 Pennsylvania Ave.
Charleston, WV 25302

Printed Name of Sponsor Authorized Party

Authorized Signature and Date

Agreement valid only on approval by the Charleston Boulevard Rod Run and Doo Wop Board

Sponsor Amenities:

- Recognition in printed flyer
- Website acknowledgement
- Opportunity to place trinket in Goody Bag
- Rail banner presentation – banner provided by sponsor; 3' x 10' w/ grommets for hanging
- Invitation to Post-Event Party (2 complimentary tickets)
- Sponsor Appreciation Award
- Sponsor T-Shirts (Qty 10; Circle sizes below)
 - Ladies: __ **Small** __ **Medium** __ **Large** __ **X-Large** __ **XX-Large**
 - Mens: __ **Small** __ **Medium** __ **Large** __ **X-Large** __ **XX-Large** __ **XXX-Lrge**
- Recognition by DJ during the Show
- Representation on RRDW website, **with link**
- Presentation space on/around Boulevard
- Radio commercials – sponsor to provide 30-second pre-produced commercial for airing OR script for 30-second commercial
- Parking Garage Banner presentation – banner provided by sponsor; not to exceed 3' x 20'
- One one-hour live remote – 4 breaks per hour
- **EXCLUSIVE** Naming sponsor for one event

Sponsor Responsibilities:

- Timely payment
- Timely provision of logo/ads for publication
- Timey provision of materials for Goody Bags
- Timely selection of a registered vehicle to receive Sponsor Award (**NOTE: If Sponsor Award Packet is not picked up by Noon on Saturday, a vehicle will be selected on behalf of Sponsor.**)

HOW DO YOU WANT LISTED ON WEBSITE AND IN BROCHURE? _____

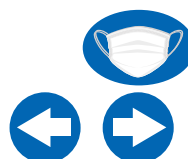
Other Considerations: _____

Board Approval: Signature: _____ Date: _____
 Signature: _____ Date: _____
 Signature: _____ Date: _____

For Office Use ONLY:

Responsible Volunteer: _____
 Payment Rec'd: Amt _____ CK#: _____ Date _____
 Amt _____ CK# _____ Date _____
 Amt _____ CK# _____ Date _____

www.charlestonwvcarshow.org



It is the responsibility for everyone to comply with current COVID-19 guidelines. These will be updated as the State & County health departments release new guidance. No footage included.